

# LEVELS OF PERSONAL SPONSORSHIP



**1-888-CRC-BIKE**  
**www.SeatoSea.org**



*Our goal is to underwrite all the tour expenses with sponsorships from businesses and people like you so that every dollar raised by the cyclists can go toward ending the cycle of poverty for families and communities around the world. Together, we can make a difference! Thank you for your generosity.*

<b>The GRAND SLAM</b>		<ul style="list-style-type: none"> <li>• The <b>GRAND SLAM</b> gift of \$16,000 or more covers the cost of four cyclists riding sea to sea.</li> </ul>
\$16,000+		
<b>The CYCLE</b>		
\$10,000+		
<b>The HOME RUN</b>	<ul style="list-style-type: none"> <li>• The <b>HOME RUN</b> gift of \$4,000 or more covers the cost of one cyclist riding sea to sea.</li> </ul>	
<b>The SINGLE</b>	<ul style="list-style-type: none"> <li>• The <b>CYCLE</b> gift of \$10,000 or more covers the cost of two cyclists riding sea to sea and another rider going part way.</li> </ul>	
\$1,000	<ul style="list-style-type: none"> <li>• The <b>SINGLE</b> gift of \$1,000 covers the cost of one cyclist riding 1/4 of the route.</li> </ul>	

Your significant contribution as a Personal Sponsor is essential in helping the tour achieve its goal of covering tour expenses and will make it easier for cyclists to reach their fund-raising targets. The estimated cost for one cyclist to ride from sea to sea is \$4,000. Actual costs will depend on the number of cyclists registered, which directly affects the tour's variable expenses.

We will acknowledge your gift by placing your name under the appropriate category on the "Sponsors" page of the Sea to Sea web site at [www.SeatoSea.org](http://www.SeatoSea.org). Requests to remain anonymous will be honored.

*Thank you.*

*Opportunities for company sponsorship can also be explored. Please speak with Al Vander Hart, Sea to Sea development manager, 616-437-7522.*